

# Client Case Study

## M&B optimizes business flow and portfolio reporting via Advent Office<sup>®</sup> delivered by Finvent

### CLIENT BENEFITS

- Highly Integrated Function
- Ease of use and compliance
- Easy to manage and maintain

M&B Capital Advisers was founded in 2000. As an independent investment firm, uniquely positioned to provide exclusive, differentiated services and innovative products addressed to covering private and institutional investors' needs in the most professional manner, M&B portrays itself as a dynamic, challenging organization.

#### Choosing Finvent

From foundation, M&B acknowledged the importance of a best-of-breed, reliable, stable and globally recognized investment software solution, in order to establish a strong business position in the market. In addition, M&B needed to streamline its internal operations and automate its business flows effectively, efficiently and with essential security. Among various providers, Advent Software was chosen to cover the above with its leadership position via a solution with extensive and trusted experience in the global investment management market. Finvent, as the exclusive distributor of Advent Software in the region, continues to provide quality services and support M&B.

#### Global leading solution

Finvent offers Advent Office as part of a complete investment platform comprised of internationally proven, best-of-breed software solutions and related professional services with experience in many countries and markets. Advent Office provided M&B with the opportunity to grow its business more efficiently by utilizing trade order and portfolio management functionalities into major business units. This has led to a long-term relationship between the two companies for the past years.

#### Highly Integrated Function

By implementing Advent Office, M&B has achieved to streamline its workflow, through best-of-breed integration and flexible connectivity. In particular, Advent Office fully integrates with third party systems used by M&B, thus offering a seamless business flow and achieving greater efficiency.

#### Ease of use and compliance

Using Advent Office, M&B has a complete, consolidated view of data. Clients and portfolios are managed through a unique database location. Having rapid and easy access to critical data, traders and portfolio managers save valuable time through proactive portfolio valuation, instantaneous display of modifications and amendments, real time view of profit/loss components and easily managed standard or custom reports, while managers benefit from a real return of information to directly comply with the company's investment strategy. All reporting produced is AIMR and MiFID compliant.

#### Easy to manage and maintain

M&B has gained a streamlined investment management process from portfolio construction through settlement that minimizes time and manual effort needed to manage order trading and portfolio allocation. Advent Office has a stable, flexible architecture that enables M&B to maintain the software without difficulty. Finvent's experienced, certified consultants provide M&B with the necessary knowledge to sustain and maintain the software, while increasing performance and optimizing its business flow.

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